

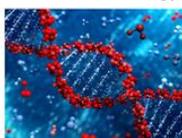
An Opportunity to Bring Quality DNA and Genealogy Education to Your Members

Hello! Thomas MacEntee here . . . I've produced a series of **DNA Boot Camps** with DNA expert Mary Eberle of [DNA Hunters, LLC](#), and we are offering them to genealogy societies at a discount price. With the Broadcast version of these webinars you can place the videos and handout behind the members' only wall of your website and instantly increase the value of your society membership. Review the topics below and then scroll to the end to see the special pricing offer I've put together.

Getting Started with DNA and Genealogy

recorded January 19, 2019

Getting Started with
DNA and Genealogy



BOOT CAMP

Have you taken one or more DNA test, but really haven't made an effort to start using the information for genealogy research? Also, are you sure you used the right type of DNA test or the best DNA testing vendor?

- ***Introduction to Using DNA for Genealogy Research***
- ***Using Autosomal DNA for Genealogy Research***

GEDMatch and Best Tools for Researching Difficult DNA Matches

recorded February 16, 2019

GEDMatch and Best Tools for
Researching Difficult DNA Matches



BOOT CAMP

The ***GEDMatch and Best Tools for Researching Difficult DNA Matches*** Boot Camp is designed for people who've already tested but who want to do more with their DNA test results. The first webinar covers the website, GEDMatch, which has been in the news lately. It's a free genealogical website that can help with your research. The second webinar covers ways of determining who your matches are—even if they don't respond to your emails or messages. GEDMatch recently made major changes (and improvements) to its site and has opened access to GEDMatch Genesis. DNA expert Mary Eberle reviews how GEDMatch Genesis differs from the old site and the new tools and features included in the upgrade.

- ***GEDMatch – Powerful Tools for Analyzing DNA Results and Finding New DNA Matches***
- ***Best Tools for Researching Difficult DNA Matches***

X-DNA for Genealogical Research

recorded March 16, 2019

GEDMatch and Best Tools for
Researching Difficult DNA Matches



BOOT CAMP

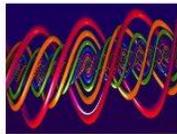
X-DNA can be mysterious since no company sells a stand-alone X-DNA test. Instead, it's included with autosomal DNA tests. Another reason that it can be mysterious is because of its unique inheritance pattern. With the X-DNA for Genealogical Research Boot Camp you'll learn how and when X-DNA can help your genealogical research.

- ***X-DNA for Genealogical Research***
- ***Case Studies with X-DNA***

Using Y-DNA, Mitochondrial DNA, & X-DNA for Genealogy Research

recorded February 10, 2018

Using Y-DNA, Mitochondrial DNA,
and X-DNA for Genealogy Research



BOOT CAMP

Have you been using the information learned about in the Getting Started with DNA and Genealogy Boot Camp? Or maybe you missed the first boot camp, but you have a basic understanding of using DNA for genealogy research? Have you discovered how to use other types of DNA tests such as Y-DNA, mitochondrial DNA, and X-DNA in your research?

- ***Using Y-DNA, Mitochondrial DNA, and X-DNA for Genealogy Research***
- ***Case Studies with Hands-on Exercises***

Interpreting Your AncestryDNA Results

recorded March 10, 2018

Interpreting Your
AncestryDNA Results



BOOT CAMP

Have you tested your DNA with Ancestry and received your results? Are you confused not only by what they mean, but how to use them as part of your genealogy research? Understand your ethnic breakdown, and also learn how to make the results part of your family history research.

- ***AncestryDNA***
- ***Ancestry DNA Hands-on Exercise***



Have you tested your DNA with Family Tree DNA or 23andMe and received your results? Are you confused not only by what they mean, but how to use them as part of your genealogy research? And if you've tested with AncestryDNA or another company, why are the results somewhat different? Plus, if you've taken the health part of the 23andMe test, what can you do with the results?

- **Family Tree DNA**
- **23andMe**

Researching Difficult DNA Matches & Understanding Ethnicity Estimates

recorded September 29, 2018

Researching Difficult DNA Matches & Understanding Ethnicity Estimates



Let's face it . . . DNA testing takes time and money. So don't you want to get the most out of your DNA test results? Why is it so difficult to connect with a close DNA match on Ancestry or another platform? And what about ethnicity estimates? Are they really accurate? And why do they seem to "change"?

- **GEDMatch – Powerful Tools for Analyzing DNA Results and Finding New DNA Matches**
- **Case Study: Combining DNA and Non-DNA Evidence**

Proposition: Add DNA Boot Camp to Your Society's Existing Education Channel

Mary Eberle and I have been approached by several genealogy societies to license the content as part of their existing webinar recordings on the society website. We think this is a great way for societies to add to their educational content, and we're willing to help make this happen – and at a reasonable price!

So we've come up with **DNA Boot Camp Broadcast** that will allow your society to post the video recordings and the handouts behind your society website's members-only wall with an unlimited license – not a yearly license. The content can stay on your website as long as you want.

Right now through October 31st, 2019, we are holding a special sale on the Broadcast version of each of the above DNA Boot Camps. Each boot camp (with two 90 minute recordings plus extensive handouts) is **just \$99.99**. And we are offering the entire series at a **25% discount** – instead of \$700, **you pay only \$500** for all seven!

To place your order, simply email me at hidefgen@gmail.com, and I will generate an invoice. You can pay by check or by Paypal or credit card.

Have You Already Purchased DNA Boot Camps for Your Members?

If you have already purchased DNA Boot Camps for your society members, then thank you for your purchase. We are able to offer a loyalty discount if you want to purchase any titles in the DNA Boot Camp series and add them to your current offerings. Email me at hidefgen@gmail.com for more information.

Technical Requirements

It is fairly easy for your society's web admin or tech person to download the videos and offer them on your site's members only section. As an added bonus, I can HOST any or all of the videos on my server and your society web admin just needs to place an "embed code" of HTML on your website. The benefit? You still get the same access to the recordings, but it isn't "eating up" your bandwidth allowance.

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I understand that you may have questions about the content and how all this works. In addition, I know that the approval process can require several weeks or months and you may need to review this with other society board members. I can also provide you with personal access to any topic you'd like so you can see the material for yourself. Please email me at hidefgen@gmail.com or call me at (773) 661-3080 for more information.